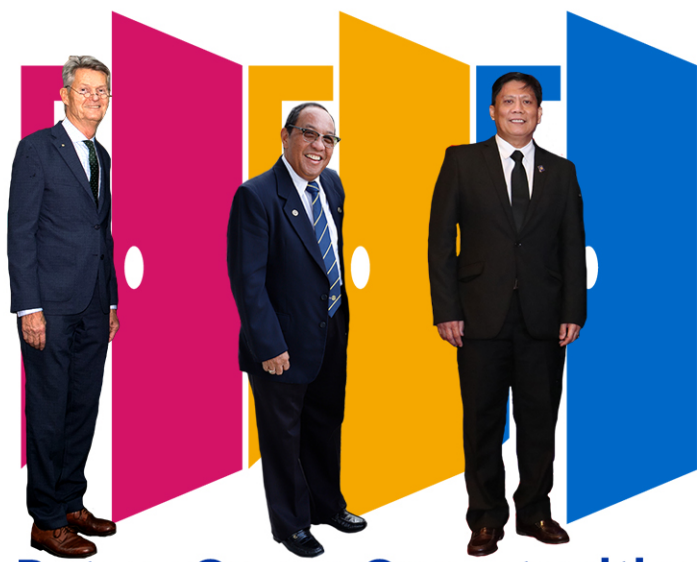


THE FOUNTAIN

CHARTERED OCTOBER 29, 1982

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Rotary Opens Opportunities

"Rotary is not just a club that you join, it is an invitation to endless opportunities"

HOLGER KNAACK

Rotary International President, RY 2020 - 2021



Rotary
Club of Cebu Fuente





HOLGER KNAACK
Rotary International President



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Rotary
Club



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18th General Membership Meeting

Virtual Meeting | December 7, 2020

Area of Focus: Disease Prevention and Treatment Month

Vol. 39, No. 13

Programme

Part 1

Call to Order.....Pres. Emmie Tesalona

Invocation.....Audio Visual Presentation

Philippine National Anthem.....Audio Visual Presentation

The Rotary Hymn.....Audio Visual Presentation

Four Way Test and Objects of Rotary.....Audio Visual Presentation

Introduction of Rotarians / Spouses.....PP Marina Kaufmann

Visiting Rotarians/Rotaractors/Guest

PART 2
Business Matters

PART 3

Secretary's Report.....Sec. Pouly Jang

Treasurer's Report.....Treas. Jun Torres

Director's Report

President's Time.....Pres. Emmie Tesalona

Other matters

Adjournment.....Pres. Emmie Tesalona

...Fellowship Continues...



Hosted by:
Rtn. Inday Rimaz

INVOCATION

Almighty and everlasting God, we give you thanks, that you have chosen to call us to the knowledge of your grace and to faith in you. Increase this knowledge and confirm this faith in us. Give to each of us the gift of your Spirit, that we may be born anew and made heirs of everlasting salvation, through Jesus Christ our Lord. Amen.

Quote for the Week

"To one who has faith, no explanation is necessary. To one without faith, no explanation is possible." - Thomas Aquinas





President's Message



My fellow Rotarians, Welcome to our 18th GMM Meeting. Finally it's Christmas season, the most wonderful time of the year.

The Rotary International monthly theme for December is Disease Prevention and Treatment. While Rotary's priority is the eradication of polio worldwide, providing clean water and proper sanitation are the most effective ways that we can combat the spread of this deadly disease. Thus, the urgency in doing and implementing our water sanitation project soon.

We hope that in this season of giving, we would continue to share our blessings and continue to touch the lives of others. May God continue to bless us all.

Thank you

EMMANUEL "EMMIE" P. TESALONA
President, RY 2020-2021



From Secretary's Desk



POULY JANG
Secretary,
RY 2020 - 2021

Attendance

ROTARY ID #	LAST NAME	FIRST NAME	15th	16th	17th	Perfect Attendance
			11/09	11/21	11/26	
6726464	Abad	Jose Alfonso	RW			
6581939	Abarintos	Conrado				
8794289	Abay-Abay	Emman Reyan	✓			
9330462	Amago	Atty. Bernardino IV	RW	✓	RW	
6218949	Amores	Maricel	✓	✓	✓	
3362897	Barba	Richard	✓			
6207695	Baring	Engr. Jesselito				
1166426	Calalang	Emmanuel				
8915638	Canama	Don Jade	✓			
10954392	Deiparine	Atty. Deiparine				
2036342	Espina	Arch. Joseph Michael	✓	✓	RW	
1166431	Gonzalez	Dr. Julio				
8944393	Jang	Pouly				
3516557	Karamihan	Dave John	✓			
8599266	Kaufmann	Marina	✓			
10411473	Libron	Dr. Tess Annette				
10234515	Llegunas	Dee Hora	✓		✓	
9804883	Llegunas	Kristoffer	✓	✓	✓	
8794288	Lomanta	Atty. Lolita	✓		✓	
10709899	Ong	Jason				
6726443	Pasion	Ma. Consolacion	✓			
10410040	Ponce	Jose Marie				
6581937	Ramos	Geraldine			RW	
8599268	Rimaz	Ma. Dolores	RW			
5476140	San Pedro	Luz Filipinas				
8794286	Senerpida	Dr. Alain	✓		✓	
3264107	Solomon	Mary Anne	✓	✓	✓	
8543450	Sulay	Kendrick	RW		RW	
9330558	Tesalona	Emmanuel	✓	✓	✓	
5176670	Torres	Arch. Manuel, Jr.	✓			
10713855	Uy	Stephen Henry	✓		✓	
10410033	Yared	Patrick				
TOTAL PERCENTAGE						

BIRTHDAYS

December 02	Jason Ong	December 12	Don Jade Canama
December 08	Emman Abay-abay	December 14	Maricel Amores
December 09	Atty. Bernz Amago	December 21	Nanette Calalang
December 11	Julio Gonzalez	December 31	Emmie Tesalona
December 12	Kristoffer Llegunas		

WEDDING ANNIVERSARIES

December 01	PDG Cesar & Purit Estallilla
December 09	PP Titong & Edyza Rafols
December 15	PDG Me'anne & Tito Solomon





AS I LOOK BACK ON 2020, I reflect on how our lives have changed. The global COVID-19 pandemic brought pain and loss to many of us. And for almost all of us, our daily lives, family time, and work also changed this year. But we've made it to the end of this difficult year, not on our own but by reaching out to one another, as we always do in Rotary. With each passing year, I become prouder of our organization.

I will choose to remember 2020 as a year of great change and strength for us; Rotary didn't stop, despite the pandemic. We removed obstacles, found new ways to connect, and embraced new approaches to service, such as online projects and virtual fundraising. I have invited two Rotarians to share their stories about how Rotary grew stronger this year.

When the pandemic shut everything down, our emerging e-club was already providing digital service, including internationally. Fourteen U.S. women and I, members of multiple Rotary clubs, were using WhatsApp to mentor women entrepreneurs in rural Costa Rica, helping them to grow their ecotourism business, RETUS Tours [the subject of the magazine's May cover story, "Nature & Nurture"]. The project has grown, with 30 Rotarians now providing consulting and help with the RETUS website and social media. Most importantly, we continue building relationships and empowering these women to transform their own lives, and we are doing it online. I've even helped one of the women, Rosa, prepare a presentation in English for an online international conference. While our engagement with the Costa Rican women still requires some hands-on activity, the most transformative impacts haven't had to be in person. — Liza Larson, Rotary E-Club Engage and Rotary Club of Plano East, Texas

I was president of my club when COVID-19 hit, and many members didn't yet have Zoom. Only 10 of our 53 members participated in the first Zoom meeting during the pandemic. I thought that reaching out and getting guest speakers from around the world to engage our members would help. Many Rotary leaders, a Rotary Peace Fellow, and even RI President Holger Knaack visited virtually and spoke to our club. Meeting attendance improved, while we reduced running costs by cutting out meals. Some members who worked outside our city and had missed our meetings even rejoined us. Registering our online meetings on My Rotary enhanced contacts with clubs across the world, and the joint meeting addressed by Holger attracted more than 300 visitors. We also raised more funds as members and visitors contributed to our projects. To continue being flexible for all, we are now offering hybrid meetings. For me, 2020 has been the best year in Rotary as I've made many new friends. — Blessing Michael, Rotary Club of Port Harcourt North, Nigeria

These stories should give us all reasons to be optimistic about Rotary in the year ahead. We are not just surviving; we are gaining strength. We are discovering how resilient our organization truly is. We are seeing for ourselves how *Rotary Opens Opportunities* — even during pandemics — to grow, connect, and engage our members and the communities we serve.

From our home in Ratzeburg to yours, Susanne and I would like to bid you and your family the warmest of season's greetings. We can't wait to see the good things that 2021 will bring.

HOLGER KNAACK

President, Rotary International



TRUSTEE CHAIR'S MESSAGE

Humankind is our business

On a foggy Christmas Eve in Victorian London, the old miser sits at his desk.

Bitter and disillusioned with the world, Ebenezer Scrooge has only one interest: his bottom line. He declines his nephew's invitation to Christmas dinner, refuses to support the poor and deprived, and reluctantly grants his underpaid clerk, Bob Cratchit, time off for Christmas Day.

After he arrives home, strange things begin to happen. Jacob Marley, his deceased business partner, appears as a ghost tethered to a chain, telling Scrooge to change his self-centered ways, lest he meet the same fate.

That is the premise of *A Christmas Carol*, Charles Dickens' classic tale of a man's transformation from hardened recluse to generous humanitarian. To me, it offers valuable lessons for all, regardless of belief or time of year.

In one of my favorite passages, a spirit magically transports Scrooge to the Cratchit household. There, he sees his clerk from a new vantage point, observing a humble but heartfelt holiday gathering. Scrooge then understands that gifts like friendship, family, and gratitude can't be recorded into any ledger. By the end of the story, Scrooge has learned the most important lesson of all: that as long as we are still alive, it's not too late to devote ourselves to serving humankind.

The year-end holidays are upon us. It is a time of giving and sharing, but it is not limited to our loved ones. It is also for the people we have never met and will never see, for those who are not so fortunate as we and could use a helping hand. The miracle of giving that Scrooge discovered on Christmas Eve is exactly what The Rotary Foundation does 365 days a year.

Our Foundation serves simultaneously as charity and performer in the field; Rotarians are on the ground, volunteering their skills and business expertise in support of grants that are funded by you. In this way, we carry out some of Rotary's most important work, such as protecting mothers and their babies and helping communities recover from the shocks of COVID-19.

Please remember The Rotary Foundation during this season of generosity. Remember that your gifts to the Foundation amplify our work in all areas of focus. They are perpetuated, not just today but long after we are gone. And the Foundation will continue to work its miracles in service to others tomorrow as long as we keep supporting it today. On behalf of The Rotary Foundation Trustees, I thank you for sending your generous contribution before 31 December.

K.R. RAVINDRAN

Foundation trustee chair

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Kyiv, Ukraine

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Sae Hanyang, Korea

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John P. Hewko
Kyiv, Ukraine





August	September
Membership & New Club Development	Basic Education & Literacy
Dave John Karamihan	Maria Celina Amores
Geraldine Ramos	Emman Reyán Abay-Abay
Conrado Abarintos	Maria Consolacion Pasion
October	November
Community Economic Development	Rotary Foundation
Jose Alfonso Abad	Lolita Lomanta
Kristoffer Llegunas	Joseph Michael Espina
Dee Hora Llegunas	Don Jade Canama
December	January
Disease Prevention & Treatment	Vocational Service
Mary Anne Alcordo Solomon	Richard Barba
Ma. Dolores Rimaz	Julio Gonzales
Marina Kaufmann	Tess Annette Serrato-Libron
February	March
Peacebuilding and Conflict Prevention	Water, Sanitation & Hygiene
Kendrick Sulay	Alain Senerpida
Jesselito Baring	Jason Ong
April	May
Maternal & Child Health	Youth Service
Bernadino Amago IV	Pouly Jang
Jose Marie Ponce	Manuel Torres Jr
June	July 2021
Rotary Fellowship	
Emmanuel Calalang	
Stephen Henry Uy	
Patrick Yared	

**5th****NO RAIN ON THIS PARADE****Event:**

DeLand Christmas Parade

Hosts:

Rotary clubs of DeLand, DeLand (Breakfast), and Downtown DeLand, Florida

What it benefits:

Local charities

What it is:

For more than seven decades, this parade has been a part of DeLand life. Marching bands, floats, classic cars, and even pets are all in festive form. A jolly old elf is expected to make an appearance as well.

9th**GLEAM EFFORT****Event:**

Beaconsfield Festival of Lights

Host:

Rotary Club of Beaconsfield, England

What it benefits:

Local charities

What it is:

This festival features live music, rides, delicious food, stalls hosted by local clubs and businesses, and an appearance by Santa Claus himself. A highlight is the procession of lanterns decorated by local schoolchildren that culminates in holiday caroling, with all attendees invited to participate.

**12th****RUN, RUN, REINDEER!****Event:**

Flower Mound Reindeer Run 5K and Grinch Stroll

Host:

Rotary Club of Flower Mound, Texas

What it benefits:

Scholarships and charities benefiting young people

What it is:

For this annual 5K run and fun run/stroll for kids, costumes are encouraged. Hot cocoa with all of the fixings, coffee, and photos with Santa and the Grinch are at the finish line to motivate participants. Those with a competitive streak can aim for an age group medal, and everyone gets a T-shirt and a participation medal.

13th**TRIPLE THE FUN****Event:**

Pineappleman Triathlon

Host:

Rotary Club of Melbourne Beach, Florida

What it benefits:

Local charities

What it is:

Rescheduled from late May because of COVID-19, this event gives triathletes a chance to swim, bike, and run to victory from the Indian River Lagoon through Ryckman Park and into Melbourne Beach. Proper social distancing will be observed to keep participants and volunteers safe.

19th**SPREADING CHEER****Event:**

Wreaths Across America

Host:

Rotary Club of Asbury Park, New Jersey

What it benefits:

Veterans causes

What it is:

To remember the fallen military heroes and honor those who serve, the Rotary Club of Asbury Park hosts a remembrance ceremony at the Mount Calvary Cemetery, laying wreaths on the graves of the 420 veterans buried there. Wreaths can be bought for \$15; the club receives \$5 from each purchase, earmarked to buy wreaths for next year's event.

Tell us about your event. Write to magazine@rotary.org with "calendar" in the subject line.



IN BRIEF

Rotary's Tunji Funsho named to Time 100



TIME 100

Tunji Funsho, chair of Rotary's Nigeria PolioPlus Committee, has been named one of *Time's* 100 Most Influential People of 2020. *Time* announced the honorees — “pioneers, artists, leaders, icons, and titans” from around the world — on 22 September during an ABC television broadcast. Funsho was recognized for his instrumental leadership and work with Rotary members and partners to achieve the eradication of wild polio in the African region. He is the first Rotary member to receive this honor for work toward eradicating polio.

A Rotarian for 35 years, Funsho is a member of the Rotary Club of Lekki Phase 1, Nigeria, and a past governor of District 9120, and he serves on Rotary's International PolioPlus Committee. Funsho is a cardiologist and a fellow of the Royal College of Physicians of London. He lives in Lagos, Nigeria, with his wife, Aisha. They have four children and five grandchildren.

The annual Time 100 list is made up of individuals whose leadership, talent, discoveries, and philanthropy have made a difference in the world. Past honorees include Bono, the Dalai Lama, Bill Gates, Nelson Mandela, Angela Merkel, Oprah Winfrey, and Malala Yousafzai.

“I'm honored to be recognized by *Time* for my part in ensuring that no child in Africa will ever again be paralyzed by wild polio, a disease that once disabled 75,000 African children every single year,” said Funsho. “Eradicating the wild poliovirus in Africa was a team effort that required cooperation and dedication of governments, partners, Rotary members, hundreds of thousands of health workers, and countless parents who chose to have their children vaccinated against polio.”

Funsho has led PolioPlus efforts in Nigeria since 2013. Building on the work of his predecessors, he has worked alongside Rotary members to raise awareness about the importance of polio immunization, encouraged governments and public figures to support polio eradication, and served as a vocal leader and advocate for Rotary and its fight to end the disease. He works closely with the Global Polio Eradication Initiative partner organizations: the World Health Organization, UNICEF, the U.S. Centers for

Disease Control and Prevention, the Bill & Melinda Gates Foundation, and Gavi, the Vaccine Alliance.

As a member of Nigeria's Presidential Task Force on Polio Eradication, Funsho has coordinated immunizations and advocacy campaigns with the minister of state for health and a national inter-agency coordination committee. He has also worked closely with the Sir Emeka Ofor Foundation, the Aliko Dangote Foundation, the Northern Traditional Leaders Council, and the Federation of Muslim Women's Associations of Nigeria.

In response to the certification of the African region as wild polio-free, Funsho told *Time*: “The polio eradication program in Nigeria has gone through some difficult times, but I never once doubted that this day would come. Any time that we've experienced a setback, Rotary and our partners have been able to find solutions and develop strategies for reaching vulnerable children.” — RYAN HYLAND



IN MEMORIAM

With deep regret, we report the deaths of **Mateo A.T. Caparas**, Malolos, Philippines, who served RI as president in 1986-87, director in 1979-81, and district governor in 1964-65; **Luis Vicente Gay**, Arrecifes, Argentina, who served RI as president in 1996-97, director in 1986-88, and district governor in 1974-75; **Donald L. Strickland**, Somerville, Texas, who served RI as director in 1973-75 and district governor in 1967-68; and **Antonio Moreira**

Serrano, Bedfordview, South Africa, who served RI as director in 1993-95 and district governor in 1983-84.

See page 55 for a tribute to Caparas. An upcoming issue will feature a tribute to Gay.

In addition, we report the deaths of the following Rotarians who served RI as district governors:

Edward Dandeson Spiff
Port Harcourt, Nigeria, 1991-92

Kenneth W. Roberts
Lancaster-Sunrise, Pennsylvania, 1992-93

Howard J. Powers
Phoenix East, Arizona, 1996-97

Ambroise Tshimbalanga Kasongo
Kinshasa-Binza, Democratic Republic of Congo, 1996-97

Choei Ito
Tomakomai-North, Japan, 1998-99

Valdemar Lopes Armesto
São Paulo-Vila Alpina, Brazil, 2002-03

Mary E. Watson
Tsawwassen (Delta), British Columbia, 2003-04

Abiodun Z. Odeleye
Osogbo, Nigeria, 2004-05

Takeoki Akayama
Hitoyoshi Chuo, Japan, 2013-14

Richard Akpoto-Kougblenou
Lomé-Azur, Togo, 2019-20

HANDBOOK

Filling the need

How to organize a successful food drive

Master gardener Alex Portelli was having lunch at an elementary school in Marion, North Carolina, where he volunteers, when two students, brothers, sat next to him in the cafeteria. "One brother pulled out his lunch and started eating," recalls Portelli, president of the Rotary Club of Marion. "I asked the other brother where his lunch was, and he said, 'It's not my turn to eat today.' I thought, 'Oh, no. Not during my lifetime.' That's the type of personal story that gets us involved." Portelli is now the chair of his county's local food advisory council, and he's active in the Rotary Zones 33-34 Hunger Challenge.

Rotary members in many places hold collection drives to help people, particularly families with children, get the food they need. As the coronavirus pandemic continues to affect jobs and school food programs, that need is growing. According to the Food and Agriculture Organization of the United Nations, the COVID-19 pandemic could add as many as 132 million people to the total number of undernourished in the world this year.

Want to organize a food drive in your community? Here are some ideas and tips to help ensure success.

— MAUREEN VAUGHT

Drive to serve

Your club might organize a food drive on your own, or perhaps you intend to work with a local partner or food bank. Either way, following these steps can help you plan.

Step 1 CHOOSE A GROUP TO SUPPORT

If you're not sure whom to help, contact your local food bank or pantry for suggestions. "In some cases, towns are too small to have a local food bank, but Rotary can connect them with a larger food bank," says Billi Black, a Zone 33 assistant regional public image coordinator. Then work with the group to address its needs.



Step 2 MAKE A LOGISTICS PLAN

Form a committee to determine when, where, and how you'll hold your drive. Get your members' input and tap into their connections and expertise.

130%

increase in food insecurity in households with children under 18 from 2018 to April 2020

WORK WITH A LOCAL FOOD BANK

Staffers at your local food bank have the experience and expertise to ensure that your food drive is a success. They know who needs what in your community and have conducted many food drives, so they know what works and what doesn't. They can also:

- ▶ **Help with logistics**, including publicity, choosing a location, and scheduling. "We just show up with the money, food, and manpower," says Johnny Moore, an assistant regional public image coordinator for Zone 33.
- ▶ **Make better use of your funds**. Because of their buying power, your dollar goes further.
- ▶ **Coordinate the distribution of food** where it's needed most.



VIRTUAL FOOD DRIVES

If you're looking for alternatives to an in-person food drive during a pandemic, organize a virtual one instead. Set up a page on your club's or local food bank's website to collect financial donations, track your group's progress, and share updates with your supporters.



Step 3 SET A GOAL

And make it measurable: pounds of food collected, number of meals supplied, or dollar amount raised. Look for matching opportunities from other organizations that could double or triple your impact.

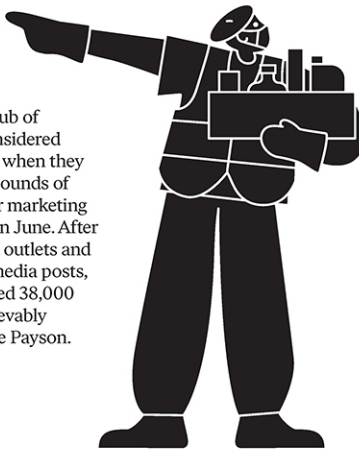


Step 5 TRACK YOUR SUCCESS

Consider naming a “food champion” in your club or district whose responsibility is to help set goals and to promote and track their progress, and to make sure members record their volunteer hours and contributions in Rotary Club Central.

Step 4 PROMOTE YOUR EVENT

The members of the Rotary Club of Prescott-Frontier, Arizona, considered their May food drive a success when they collected an estimated 3,000 pounds of food. But they stepped up their marketing when they held another drive in June. After the club contacted local media outlets and lined up news articles, social media posts, and radio interviews, it collected 38,000 pounds of food. “It was unbelievably successful,” says member Mike Payson.



Step 6 THANK YOUR DONORS

Even if you can't thank each contributor individually, show your gratitude by posting photos from your event on your website and on social media.



37.2 million

people in the U.S. who experienced low or very low food security in 2018

WHAT TO DONATE

Here are some items that food banks want:

- ▶ Peanut butter
- ▶ Canned soup or stew
- ▶ Canned fruit
- ▶ Canned vegetables
- ▶ Canned fish
- ▶ Canned beans
- ▶ Pasta (most prefer whole grain)
- ▶ Rice (most prefer brown rice)

WHAT NOT TO DONATE

You may have a freezer full of banana bread, but your food bank doesn't want it. Here's what else it won't take:

- ▶ Items needing refrigeration
- ▶ Expired food
- ▶ Leftovers
- ▶ Baked goods

Source: Feeding America





TRIBUTE

A modest man

Remembering 1986-87 RI President
Mateo A.T. Caparas

By Rafael "Paing" G. Hechanova

I first met M.A.T. Caparas more than 50 years ago as a result of a business matter with Firestone, the U.S. tire manufacturer. This was before we ever interacted as Rotarians. As a lawyer, he never pushed his views on others, but he always quoted logic in his opinions. That was Mateo Armando Tengco Caparas: humble, but with a keen and razor-sharp sense of what is correct and right.

In the early 1980s, M.A.T., who served on the RI Board of Directors in 1979-81, caught the Rotary world's attention when the Board asked him to be a resource person in a debate among RI officials. He did such an outstanding job that by 1984, at

the Rotary International Convention in Birmingham, England, his fellow past directors talked of his potential as a Rotary president.

He more than fulfilled that potential. As Rotary president in 1986-87, he gave impetus to the nascent PolioPlus project; this worldwide program had its start in the Philippines in 1979-80, when RI President James L. Bomar administered the oral vaccine to a Filipino child. Since then, more than 2 billion children of the world have been vaccinated against polio. Another significant legacy of his presidency is M.A.T.'s advocacy for the purchase of One Rotary Center, an 18-story office building in Evanston, Illinois, that still houses Rotary headquarters, based on the belief that income from the building's other tenants would give Rotary the financial capacity to pay interest and the amortizations.

M.A.T. supported the admission of women as members of Rotary long before the U.S. Supreme Court ruling in 1987, during his year as RI president. Today, more than a third of Rotary's new members are women, and women have assumed high positions in Rotary, culminating in the first nomination of a woman as RI president, Jennifer E. Jones. He also led the creation of the Rotary Village Corps, now called Rotary Community Corps, based on his staunch belief that Rotary-minded people can provide the

necessary support to augment Rotarians' community work even if they themselves are not Rotary members. Today, there are over 10,000 RCCs in more than 100 countries and geographic areas.

Throughout his career as a Rotarian, M.A.T. taught the Rotary world that a person should not seek a position; rather, it is the position that seeks the person. I share this philosophy, and I always bring it up during our national meetings here in the Philippines.

In deciding on his presidential theme, M.A.T. — Rotary's only president from the Philippines — had six of us as advisers. He would always remind us that we are Asians, and so his theme, *Rotary Brings Hope*, was born in the spirit of India's Nitish Laharry, who served in 1962-63 as the first Rotary president from an Asian country and whose theme was *Kindle the Spark Within*.

As a person, M.A.T. was modest and never bragged about his accomplishments without referring to God. In fact, many misinterpreted M.A.T.'s low-key involvement in Rotary politics as a past RI president, but that is who he was. He served Rotary well.

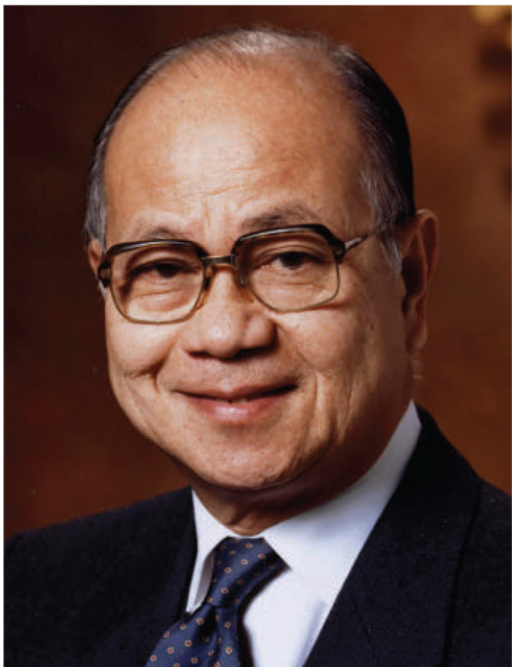
Although we lived in different countries, we continued to communicate, mostly through email, for 25 years. He remained active in his twilight years and met regularly with a group of Filipino Rotarians in California. Part of his family lives in Vancouver, British Columbia. His wife of many years, Nita, passed away last year, and he missed her greatly.

M.A.T. loved Rotary. In one of his letters to Rotarians here in the Philippines, he wrote, "Good Rotarians serve with no thought of recompense or award and only for the satisfaction of doing something really needed and worth doing."

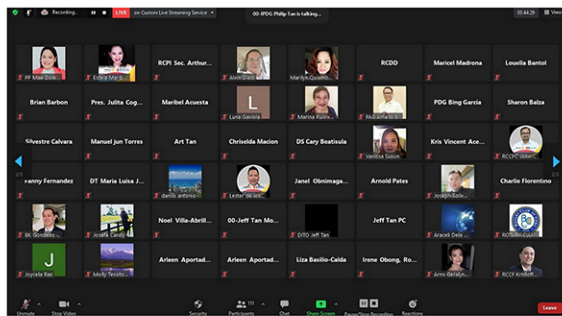
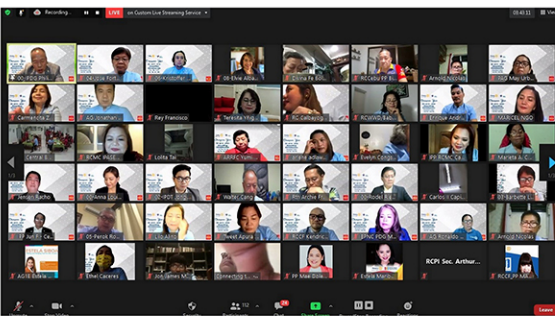
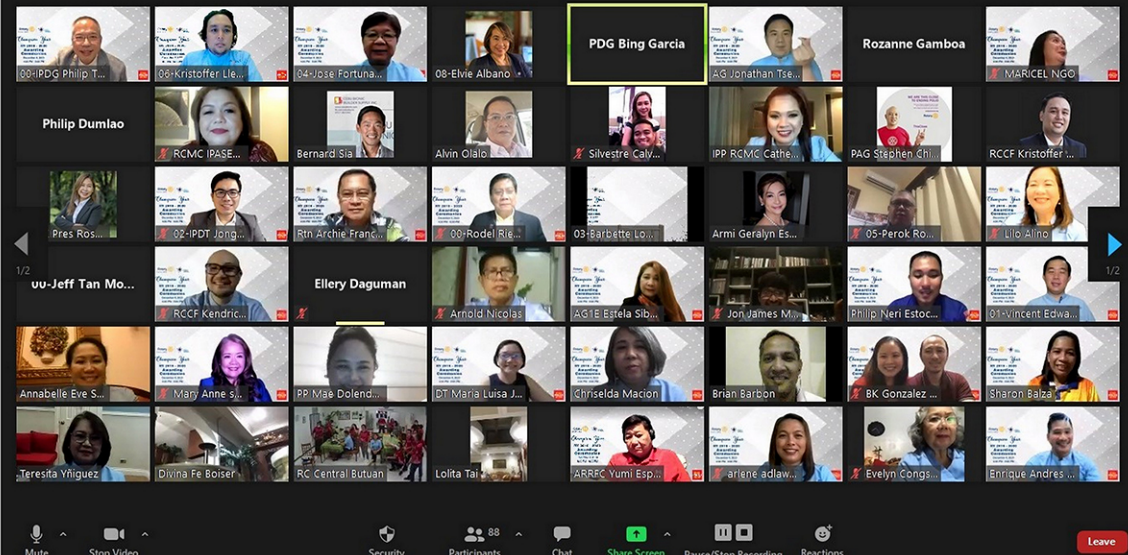
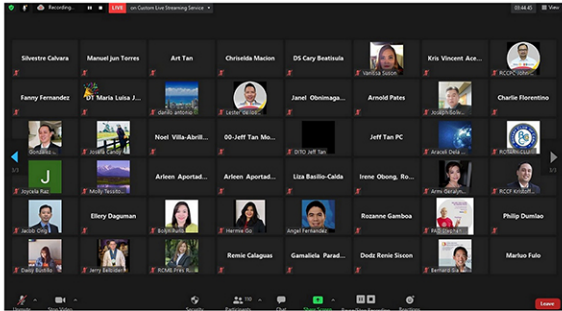
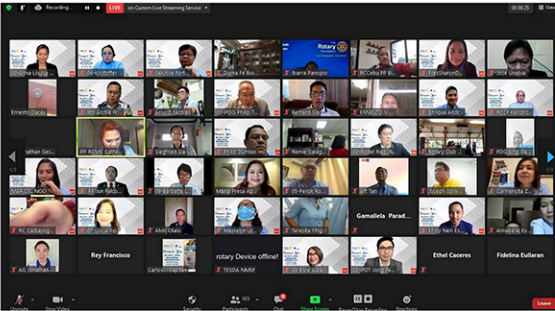
Through my Rotary life, I always had great respect for M.A.T. as a person with high moral and ethical standards. In the last few years of his life, he advocated for clubs to open the Rotary year with a party for children in order to change and elevate our culture to one founded on love for others.

So long, M.A.T.; we will remember you always. We are proud of what you did and shall miss you. We thank you for your service to Rotary and our country. We love and respect you. May the Lord shower you with his blessings.

Rafael "Paing" G. Hechanova, a member of the Rotary Club of Makati, Philippines, served as a Rotary International director in 1996-98.



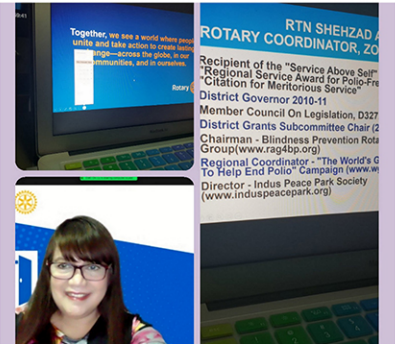
12-04-2020 Champion Awards RY 2019 - 2020



12-05-2020 Rotary Institute (Virtual)



President Holger KNAACK



RTN SHEHZAD A
ROTARY COORDINATOR, ZONE 4
Recipient of the "Service Above Self" Regional Service Award for Polio-Free Citation for Meritorious Service
District Governor 2010-11
District Council On Legislation, D327
District Grants Subcommittee Chair
Chairman - Blindness Prevention Rota Group (www.rag4bp.org)
Regional Coordinator - "The World's G To Help End Polio" Campaign (www.wgtdh.org)
Director - Indus Peace Park Society (www.induspeacepark.org)



ORATIO IMPERATA: PRAYER AGAINST COVID-19 or 2019 CORONA VIRUS DISEASE

**God our Father,
We come to you in our need
To ask your protection against the 2019 Corona Virus Disease,
That has claimed lives
And has affected many.**

**We pray for your grace
For the people tasked with studying the nature and cause
Of this virus and its disease
And of stemming the tide of its transmission.
Guide the hands and minds of medical experts
That they may minister to the sick
With competence and compassion,
And of those governments and private agencies
That must find cure and solution to this epidemic.**

**We pray for those afflicted
May they be restored to health soon.**

**Grant us the grace
To work for the good of all
And to help those in need.**

**Grant this through our Lord, Jesus Christ, your Son,
Who lives and reigns with You, in the unity of the Holy Spirit,
God forever and ever. Amen.**

**Mary Help of all Christians, pray for us.
St. Raphael the Archangel, pray for us.
St. Rock, pray for us.
St. Lorenzo Ruiz, pray for us.**



Cebu Fuente
Rotary
Club



**Rotary Opens
Opportunities**



Virtual Family *Christmas Party*



December 14, 2020 | 7:00 PM via Zoom Meeting

**END
POLIO
NOW**

Cebu Fuente
Rotary
Club



**Rotary Opens
Opportunities**

An Evening of Carols

for the benefit of the Don Bosco Youth Center - Pasil, Cebu City

with Special Guest



Anna Fegi-Brown



The Company



Martin Nievera

with Special Number

- 1.) RACCF UV PP Andrian Aniñon
- 2.) RACCF UV PVP Neilroy Impas
- 3.) RACCF CB Nisa Revoltar
- 4.) RACCF CB PP Erika Tan
- 5.) PAG Jesse Baring
- 6.) PAG Joal Abad
- 7.) Dir. Emman Abay-abay & Family
- 8.) Zandro (Rtn. Inday's apo)
- 9.) PDG Yumi Espina & Family
- 10.) PP Rady Abarintos

Virtual Family *Christmas Party* December 14, 2020 | 7:00 PM via Zoom Meeting

**END
POLIO
NOW**

The Action Plan's Four Priorities

**PRIORITY 1.
INCREASE
OUR
IMPACT**

**PRIORITY 2.
EXPAND
OUR
REACH**

**PRIORITY 3.
ENHANCE
PARTICIPANT
ENGAGEMENT**

**PRIORITY 4.
INCREASE
OUR ABILITY
TO ADAPT**

Want to know more?

Take action with us to help create Rotary's future.
Visit rotary.org/actionplan to get started.





FOUR QUESTIONS

Brand aid

Promoting Rotary calls for consistent messaging, says Tommie Buscemi, and it starts with the art

The Rotary brand, with its trademark wheel and Service Above Self motto, was identifiable to many people long before the term “branding” became widely used. Today, technology presents opportunities as well as challenges for organizations to establish and maintain their identity, so it is more important than ever that Rotary clubs throughout the world work to promote and protect the Rotary brand with consistent messaging.

Tommie Buscemi and her husband, Charlie, co-chair the public image committee for District 5890 (Texas). A charter member of the Rotary Club of Kingwood, Tommie Buscemi found success close to home with her promotion of Rotary: Daughter Jenna started in Interact, graduated to Rotaract, and now serves as president of the Rotary Club of Houston Energy Corridor.

1 What is branding?

A brand communicates instantly who you are as an organization. It begins with the logo but goes beyond that. The brand of Rotary is the message of what we stand for — our knowledge, our commitment to the community, our expertise in solving social issues. It identifies us to the local community and connects us

with our local and global partners. They want to be associated with Rotary because of our brand.

2 What should Rotary members know about the value of the Rotary brand?

Rotary’s brand is our most valuable asset, because it represents our reputation. To maintain our brand, we need to use the correct Rotary logo consistently. All Rotary clubs benefit from what other clubs are doing, because the good work is done under one unified Rotary brand. The brand drives membership, membership drives donations to The Rotary Foundation, the Foundation funds projects that

“The brand of Rotary is the message of what we stand for — our knowledge, our commitment to the community, our expertise in solving social issues.”

create and strengthen interest in Rotary. It’s all connected.

3 How can Rotary members use branding most effectively?

Every Rotary member is a brand ambassador — from our Rotary pin to our Rotary apparel to the bumper stickers on our vehicles. I encourage clubs to visit the Rotary Brand Center online: That should be your first stop. It’s an incredibly useful resource, with free, professionally designed and customizable materials to help any Rotary club tell their story to their community. You can download photos, banners, videos, PowerPoint templates, backgrounds for virtual meetings, and broadcast-quality public service announcements.

We have a responsibility to maintain the integrity of our brand, and that begins with properly using the Rotary logo on all printed materials, websites, and social media platforms. I love the fact that the logos for Interact, Rotaract, Rotary Youth Exchange, and RYLA include the Rotary wheel. It helps Rotarians cross-brand and connect to these young leaders.

4 What branding mistakes have you seen?

The heritage Rotary logo was retired in 2013 and replaced with the new master brand. It’s important to mention that some Rotarians were upset about that and thought the Board of Directors was imposing the change. But clubs were asked to give their input, and that’s how we came up with the current logo. Some clubs are still hanging on to the old logo, mistakenly thinking they’re preserving Rotary’s identity. Other clubs have adorned the logo with artwork, adding fish, palm trees, sunsets. I know that they’re trying to be creative and that they believe it adds to their club’s identity. But it confuses the public. They can keep the artwork, but they should place it some distance from the logo, which shouldn’t be altered in any way. We’ve had the new logo for seven years — more than enough time for each club and district to be compliant with the brand guidelines. Using the correct logo unites all Rotary clubs and districts across the globe.

— PAUL ENGLEMAN

Visit the Rotary Brand Center at rotary.org/brandcenter.



PROTECTING THE ENVIRONMENT

AN OFFICIAL CAUSE OF ROTARY

Rotary's new cause focuses on comprehensively solving specific issues that have a detrimental effect on the environment. As people of action, let's take on projects that can make a positive, measurable, and sustainable impact on the one place we all call home.

Learn more about Rotary's new cause at
rotary.org/environment

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OF PURE SERENITY

Taipei, Taiwan
12-16 June
convention.rotary.org
#Rotary21

Rotary 

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2021



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in Rotary International District 3860
for RY 2016-2017



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The
Rotary
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The Rotary Foundation Night 2020

NOTES:
